



Proposal

Get Your Own Stunning **B2C Travel Website**



Introduction

Established in the year 2009, **VK Venture Private Limited (VKV)** has seen phenomenal growth in a very short span of time. Since inception, the aim of VKV is to serve its Customers with the best. VKV is constantly striving to provide World Class, High Quality and Technologically Advanced E-Commerce Services to its Customers.

India has witnessed an enormous growth in recent years in the Travel Industry. However, setting up and running a successful and profitable travel business is a highly challenging task in the absence of a vibrant website and appropriate advice. If you're planning to plunge into travel industry and decide to own a website, you're in luck, as owning your stunning website is just a few clicks away.

VKV's unique programme named "WebxInc" offers the most economical and advanced platform to get your own website developed with very low up-front costs for doing business in travel. Simultaneously, provide amazing advantages such as great independence, minimal start up investment, broad development prospects, minimal labour costs and possibility of remote management, minimal risks, stable income growth and complete freedom of creative self realization. Furthermore, in low start up budget, risk is minimal, easy to manage and get profit from your very own travel business.



Why A Travel's Website?

Currently, website is the new mode of booking travel. Travellers would want help to book their travel essentials such as flights, hotels, tour packages etc. To help them, VKV has created a turnkey online business model to yield good percentage from the billion dollar travel industry. A new opportunity has come your way to get established on the web with a high end Travel Business setup, without investing huge capital.

Imagine waking up in the morning, drinking coffee and logging onto your website account to check your earnings from the comfort of your home. That is what this custom travel website offers you, a chance to grow successful in online business with no previous experience of running a website and no necessary travel expertise or maintenance work to run the business. All you require to do is, to attract large number of people to visit your web site. Rest, the website technology does everything else for you to convert the website visitor into a paying customer. Website is self updating and fully automated creating hands free 24/7 operating business that makes you stress free and not worrying about missing orders, hiring staff, finding travel deals, etc. Everything is taken care of, for you!



Integrated Services



Flight

- One way search
- Round trip search
- Special round trip fares
- Secured booking page with autofill capability
- Payment gateway integration
- Save search
- Live ticketing & cancellation
- Single & multiple pax cancellation
- Automated SMS/E-mail ticket & invoice to the customer
- Backoffice admin for managing mark ups



Hotel

- Sort hotels based on different parameters
- Price breakup
- Contracted hotels (Coming soon)
- Domestic & international inventory
- Automated SMS/E-mail ticket & invoice to the customer
- Backoffice admin for managing mark ups



Integrated Services

Integrated Services



Bus

- One way search
- Select seat
- Select boarding point
- Secured booking page with form auto fill capability
- Payment gateway integration
- Live ticketing & cancellation
- Single pax cancellation
- SMS/E-mail ticket & invoice to the customer & admin for booking confirmation



Holidays

- Upload unlimited domestic & international tours
- Get enquiry by customers on your e-mail id
- Featured tours on homepage along with thumbnail images
- Each tour has detailed info which includes the following
 - Title
 - Duration
 - Destination
 - Short overview
 - Detailed description
 - Country
 - Origin city
 - Departure
 - Price
 - Day wise itinerary
 - Multiple images
 - Package inclusion/exclusion



Unique Features!

An Online Reservation System For Your Website

With our professional & secure reservation system, you can start accepting online reservations on your website, in minutes. Zero integration effort and no technical knowledge is required.

Your Own Domain

Get the complete website under your own domain, promote your domain and build your own brand and just focus on getting more visitors to your domain. The technical integrations will be handled by us.

Control over your Rates

Give your customer up-to-date information about pricing & availability and save them the hassle of inquiring for availability. Completely automate the rates through a variety of pricing options.

Back Office System to Manage your Operations

Get a one-stop-shop to manage your entire operations, your back office packaged into a simple-to-use online interface. Avoid the trouble of maintaining separate spreadsheets and documents to keep track of your inventories, bookings, transactions and refunds.

An Online Payment System Integrated with the Website

Provide options for multiple modes of payment for different services in the website. Accept online payment through debit/credit card or net banking. Get paid even before your trip has begun!



Unique Features!

A Fully Customizable Online Travel Store

You get a brand new online store to sell your tour packages & other related activities. Yes, you got it right; you can add your own packages and tours in the website and highlight them.

Automated Commission

You get automated commission on every transaction through your website. Add your mark-up (commission) on the net fare and you don't have to do anything else! We simply pay the commission you earn, to your B2B wallet, on next day basis. Yes, it's the best you can get.

Quick Enquiry Form

Get details of your customers Mobile No., Email ID & Notes of any enquiry a customer makes via quick enquiry form. The same shall be emailed to you.

Testimonials

Filter your testimonials on social media & add the best in your frontend webpage all by yourself.

Live Chat

Respond to your customer queries real time with the live chat feature from your mobile.

Optional Features

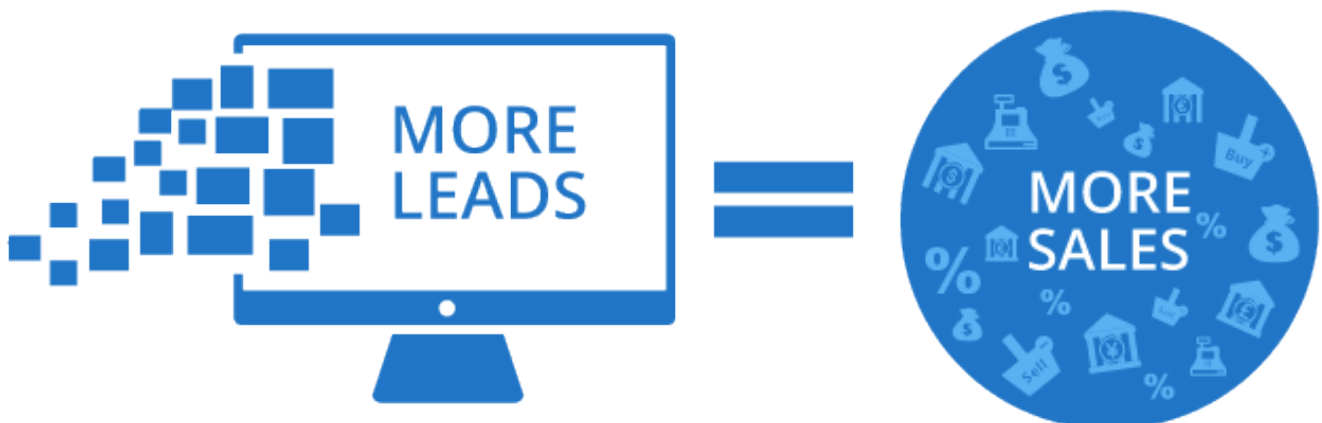
In addition to all the above mentioned features, this unique platform provides you a plethora of optional features like facebook page, promotional material, dedicated resource, google, adwords, corporate kit, video and lots more.



How It Works?

- Domain Name – Get a travel related domain name that can be branded. Decide a domain name you would be proud to inform your friends and family.
- We setup and brand your web business on the domain name. Our team will assimilate your site with various API's, so you make earnings from people using your site for their travel related needs such as flights, hotels, bus, etc.
- We will assist you to brand your site and target a specific market with keyword research and SEO so as to be able to successfully launch your site online. (Optional: at an additional cost)
- Attract visitors to your site and watch our website technology convert visitors into paying customers. Your earnings can be tracked from your back office panel.
- Grow your online business with web traffic, to increase your inbound revenue.
- Mobile optimized development for ease of operation on mobile browsers.
- Your own website can be up and running and ready to grow profits.

Grow Traffic, Grow Sales!



Pricing

Pricing

Features	Web Basic	Web PRO	Web Advanced
Design Template	Basic	Premium	Premium Plus
Flight Booking	✓	✓	✓
Hotel Booking	✓	✓	✓
Bus Booking	✓	✓	✓
Payment Gateway	✓	✓	✓
Tour Packages	✓	✓	✓
Admin Backoffice	✓	✓	✓
Quick Enquiry Form	✓	✓	✓
Homepage Slider	✓	✓	✓
About Us	✓	✓	✓
Contact Us	✓	✓	✓
Technical Support	✓	✓	✓
Testimonials	✓	✓	✓
Company Logo	✗	✓	✓
Facebook Page	✗	✓	✓
Corporate Kit	✗	✓	✓
Live Chat	✗	✓	✓
Promotional Video	✗	✓	✓
B2B Agent Login	✗	✗	✓
B2B2B	✗	✗	✓
Corporate Emails	1	3	5
Price	₹ 24,999*	₹ 39,999*	₹ 94,999*

Annual Maintenance Fee From 2nd Year Onwards:

Web Basic : ₹ 4999* | Web Pro : ₹ 4999* | Web Advanced : ₹ 6499*

*GST Applicable

Proposed Scope of Work

The website will be a dynamic database driven with e-commerce application aimed towards air ticketing, hotel room reservations, bus ticketing and promoting and generating enquiries for holiday packages. The entire e-module will be integrated with two backend panels for effortless data management.

The proposed scope of work and deliverables for website can be categorized as below:-

Frontend Customer Facing Modules (UI)

The web site will be an interactive medium, giving users an opportunity to book hotel room, air and bus tickets and monitor holiday packages online.

Logo: You are requested to provide the cdr file of the logo of your company.

If you don't have a logo, we will help and provide maximum 5 logo designs and you can select accordingly (Only for Web Pro & Web Advanced programs).

Website Theme: We will provide you with 5 to 6 different templates designs and you can decide on any of it. We will further develop the website on the selected template. Kindly note, once the template has been finalized, no further change request will be considered.

User Registration & Profile

- User registration
- User validation
- User secured login
- User profile set up
- Edit profile
- Booking history (Year Wise)
- Online cancellation
- E-tickets/reprint/E-mail/SMS

In addition to the website, you will be provided with the dynamic pages mentioned below, the content of which can be changed anytime from your back-office.

- About Us
- Contact Us
- Terms & Conditions
- Testimonials
- Privacy Policy
- Gallery (Coming Soon)



Proposed Scope of Work

Backend Administration Modules

Dynamic Dashboard

- Realtime information in graphical format
- Live display of booking records

Profile Management

- Activate/deactivate sub admin
- Sub admin roles & rights managements

B2C User Master

- Active/deactivate user
- View user profile
- Can check the bookings done by the users

MarkUp Master

- Default markup setup
- By airline

Reports

- Booking reports
- Cancellation reports
- Refunds reports
- Markup reports

Email & Sms Templates & Much More



Terms & Conditions

Terms & Conditions

- The Customer will provide VKV with the domain name & logo. If the Customer does not have a logo, IT team of VKV will help the Customer to design a logo. (Maximum 5 logos and you can choose accordingly, only for Web Pro & Web Advanced).
- Web XLNC will provide hosting/maintenance to all our Customers without any additional cost for the first year. From second year onwards, the Customer will have to pay: Web Basic : ₹ 4999* | Web Pro : ₹ 4999* | Web Advanced : ₹ 6499* per annum (to be paid at the beginning of the year) for hosting & maintenance charges.
* GST applicable
- The Content for the website will be provided by the Customer.
- The above mentioned quote is merely for the Website Development and does not include costs for any Hardware and third party Software Licenses.
- The project will be developed in the premises of VKV and periodic updates will be given to the Customer regarding the progress of the project.
- All payments will be made in favor of VK Venture Private Limited.
- GST at 18% will be applicable.



Time Schedule!

- Phase I (Website Design and Sitemap) – 10 working days
- Phase II (Backend Administration Modules) – 10 working days
- Phase III (E-Commerce Module with payment gateway integration) – 10 working days

Total time duration for Delivery – 30 working days***

- * The mentioned man days for the design is subject to Customer's approval of the template.
- ** Additionally, the development of the new design will be charged at ₹ 2000/-per man day (If you are not satisfied with the templates provided by us, you will have to provide a sample template to work on).
- ***The project deadline is subject to Client/Vendor communication. The project deadline may exceed in event of Customer's unavailability to address certain key fundamental queries during the development phase. In such cases, the Customer will be notified of the delay in delivery or deployment of the product.

